



# Electro RAK



## Company Profile



We, here at Electro RAK LLC, are equipped with the technical and organizational efficiencies needed to help Construction companies fulfill their ambitious Electro-mechanical requirements.

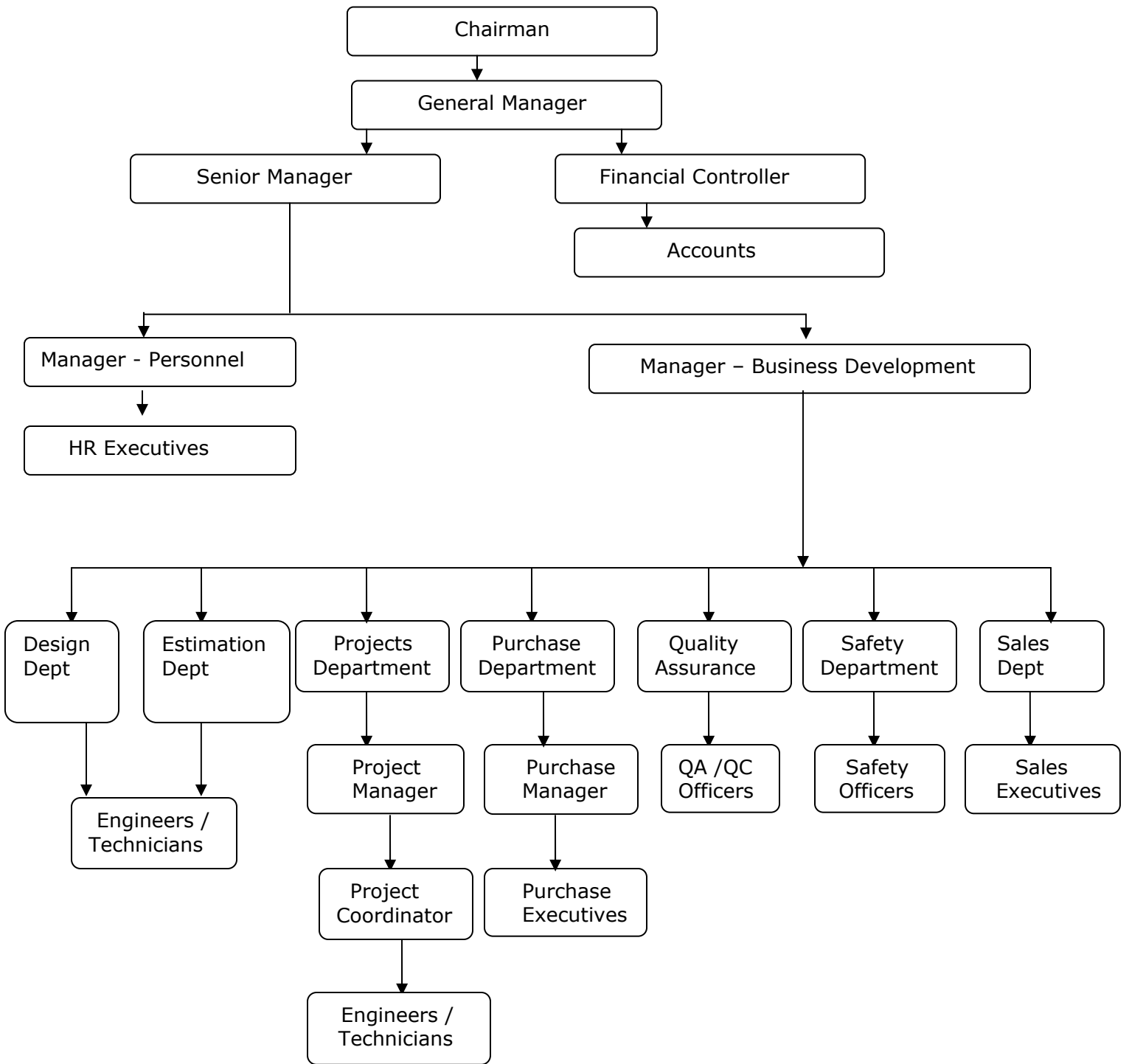
With a workforce of over 800, including Senior Engineers, Project Managers, Assistant Managers, Project Coordinators, Technicians and Helpers, Electro RAK ensures that all projects are completed on time...every time!

Since its inception in 2006, the company has operated along the principles of Modulating Management. As per the need of the hour, we have adapted and excelled for the benefit of our customers.

The growth the company has experienced and the height it has scaled within such a short period is a tribute to the company's desire and dedication in providing the best of services and achieving higher levels of customer satisfaction with every project completed. Since its incorporation in 2006, Electro Rak has completed projects worth AED 400 Million and we have ongoing projects worth AED 200 Million in hand.

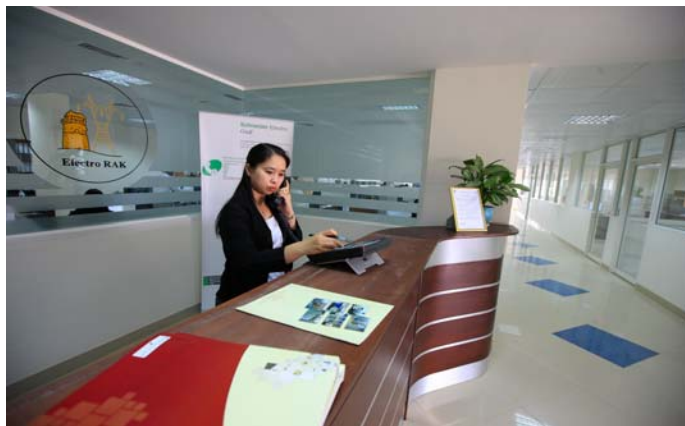
The company has forever looked towards innovation and improvement in service delivery. With you, we look for an opportunity to outdo ourselves...yet again!

# Corporate Structure



## Our Employees

The Company recognizes the importance of the valuable contributions the right people make in helping the organization realize its ambitions. More importantly, the Company recognizes the need to reward these people in a way that is at par with the value they add to making Electro RAK the success story it is today. We, as a company, are completely committed in developing and rewarding our employees who form the very core of our company and have created specific programs to motivate them at every level.



The Company is structured such that each department is headed by qualified and experienced managers who, with their team, work in a highly challenging, yet rewarding, environment delivering service of the highest quality to our customers.

# Departments

## **Technical Department**

This section is constituted of handpicked engineers, technicians and interior decorators known for their excellence in service delivery and innovation.



## **Tender & Estimation Department**

Duties here include preparation of detailed Bill of Quantities and project evaluation as per the Consultant's design drawings and specifications.

## **Design & Drafting Department**

This department consists of innovative Engineers and skilled draughtsman capable of delivering concept designs, engineering designs, shop drawings and built drawings for all mechanical, electrical and plumbing projects.

The personnel in this section possess the requisite skills needed to design electrical networks and distribution systems up to 33KV.

## **Planning & Quantity Surveying Department**

Duties in this division include preparation of take-off quantities and comparison of these quantities with the approved drawings for identification of any variation in quantity and dimensions. It provides accurate information on project schedules and constantly monitors activities in order to identify and eliminate the factors that could delay the project. Work notifications are checked here in this section ensuring error-free monthly payment certificates.

# Quality Policy

Our quality policy has been defined with the aim of enhancing our services to our customers in terms of better understanding of customer requirements, designing optimal solutions to meet those requirements and building systems and process to ensure quality at all stages.



Electro Rak management is committed to

- Developing and improving the Quality Management System periodically.
- Monitoring process towards building quality in to our systems and services.
- Systematically evaluate and monitor the performance of our sub- contractors to assure the quality.
- Provide timely delivery of services to our customers.
- Continuously improve the effectiveness of the QMS.
- Identify the root cause of non conformities and subsequent elimination of the same.
- Provide periodical training to all staffs to understand the importance of Quality Management System.
- Enhancing customer satisfaction.

It has been our endeavor to create an environment of total quality as part of our culture in our system. To achieve this, we have been, still are and forever continuously improve the standards of our people, processes and services.

# **PROJECTS**



## **Town Houses Phase 1**

Location: RAS Al Khaimah

Description: 126 Bld LV Distribution

Client: Al Hamra Real Estate

Consultant: Design & Architecture Bureau

Construction Period: 2006



## **Semi Attached Duplexes**

Location: RAS Al Khaimah

Description: 76 Bld - LV Distribution

Client: Al Hamra Real Estate

Consultant: Design & Architecture Bureau

Construction Period: 2006



### **G+4 Golf Buildings**

Location: RAS Al Khaimah

Description: 3 Building G+4

Client: Al Hamra Real Estate Development

Consultant: Design & Architecture Bureau

Construction Period: 2006



### **G+7 Marina Buildings**

Location: RAS Al Khaimah

Description: 6 Building G+7

Client: Al Hamra Real Estate  
Development

Consultant: Design & Architecture Bureau



### **Town Houses Villas Phase 2**

Location: RAS Al Khaimah

Description: 256 Luxurious Villas G+1

Client: Al Hamra Real Estate Development

Consultant: Design & Architecture Bureau

Construction Period: Under Construction



### **Villa Type C- Phase 2B**

Location: RAS Al Khaimah

Description: 55 Luxuries Villas G+2

Client: Al Hamra Real Estate Development

Consultant: Design & Architecture Bureau

Construction Period: Under Construction



**AHCC Office Building.**

Location: RAS Al Khaimah

Description: 1 Bld G+5

Client: Al Harm Real Estate Development

Consultant: Home Of Architecture

Construction Period: 2006



**RAKEEN Office Building**

Location: RAS Al Khaimah

Description: 1 Bld G+4, LV Distribution

Client: Got of RAK

Consultant: Raven

Construction Period: 2006/2007



### **AHCC ACCOMMODATION**

Location: RAS Al Khaimah

Description: 6 Bld G+3

Client: AHCC

Consultant: AHCC

Construction Period: Under Construction



### **LME ACCOMMODATION**

Location: RAS Al Khaimah

Description: 1 Bld G+3

Client: LME

Consultant: LME

Construction Period: Under Construction



### **MC 9 ACCOMMODATION**

Location: RAS Al Khaimah

Description: 1 Bld G+2

Client: RAK Ceramics

Consultant: RAKC

Construction Period: 2006



### **RAK - Ceramics Residential Buildings 1&2**

Location: RAS Al Khaimah

Description: 2 Building G+4

Client: RAK Ceramics

Consultant: His ham Latham

Construction Period: 2005



### **PGA ACADEMY**

Location: RAS Al Khaimah

Description: PGA ACADEMY-1 FLOOR

Client: AL HAMRA GOLF COURSE

Consultant: AL HAMRA GOLF COURSE

Construction Period: 2007



### **GOLF CLUB**

Location: RAS Al Khaimah

Description: BASEMENT & GROUND FLOOR

Client: AL HAMRA GOLF COURSE

Consultant: AL HAMRA GOLF COURSE

Construction Period: 2007



### **FLOATING MARINA**

Location: Ras Al Khaimah

Description: G+1

Client: Al Hamra Real Estate

Consultant: PORALU

Construction Period: 2006



### **RAK GLOBAL LOGISTICS**

Location: RAS Al Khaimah

Description: Industrial Factory

Client: RAK GLOBAL LOGISTICS

Consultant: RAK GLOBAL

Construction Period: 2006/2007



**RAKIA FREE ZONE STREET LIGHT**

Location: Ras Al Khaimah

Description: Street Light

Client: RAKIA

Consultant: HOA

Construction Period: 2007



**RAKIA IND- AREA STREET LIGHT**

Location: Ras Al Khaimah

Description: Street Light

Client: RAKIA

Consultant: HOA

Construction Period: 2007



### **NATURELLE**

Location: Ras Al Khaimah

Description: MEP WORK

Client: NATURELLE

Consultant: HOA

Construction Period: 2007



### **RAK AIRPORT SIMULATOR BLD.**

Location: Ras Al Khaimah

Description: SIMULATOR BLD 1 FLOOR

Client: RAK AIRWAYS

Consultant: ALG

Construction Period: 2007



### **Al Hamra Mall**

Location: Ras Al Khaimah

Description: MEP WORK

Client: Al Hamra Real Estate

Consultant: DAR

Construction Period: 2007

## Power Projects



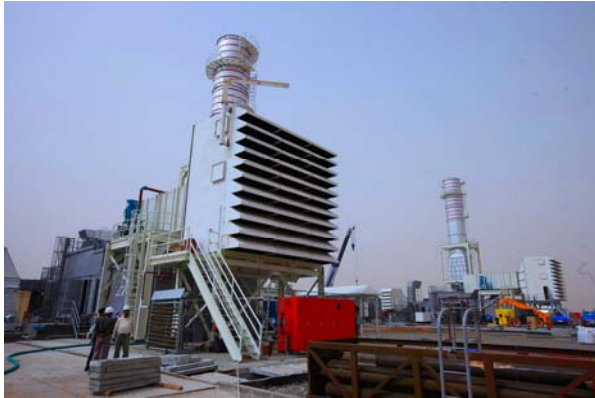
### **Al Hamra Power Plant**

Location: Ras Al Khaimah

Client: Rakia

Consultant: CEC

Construction period: 2008-2009



**Al Ghail Power Plant**

Location: Al Ghail

Client: Rakia

Consultant: ELECTRO WATT

Construction period: 2008-2009

## Ongoing Projects



### **Mina Al Arab**

Location: Al Rafa, Ras Al Khaimah

Client: RAK PROPERTIES

Description: MEP Works

Consultant: Woods Bagot

Construction period: 2008-2009



## **Bab Al Bahr**

Location: Al Marjan Islands, Ras Al Khaimah

Description: MEP Works

Client: Rakeen

Consultant: RK Group

Project Duration: 2008-2011



### **G + 13 Building**

Location: Al Nakheel, Ras Al  
Khaimah

Description: Residential &  
Commercial Building

Client: H.E SHK.AHMED BIN  
SAQR AL QASSIMI

Consultant: Consultant Engineering



## **Mina Al Fajer**

Location: Dibba, Fujairah

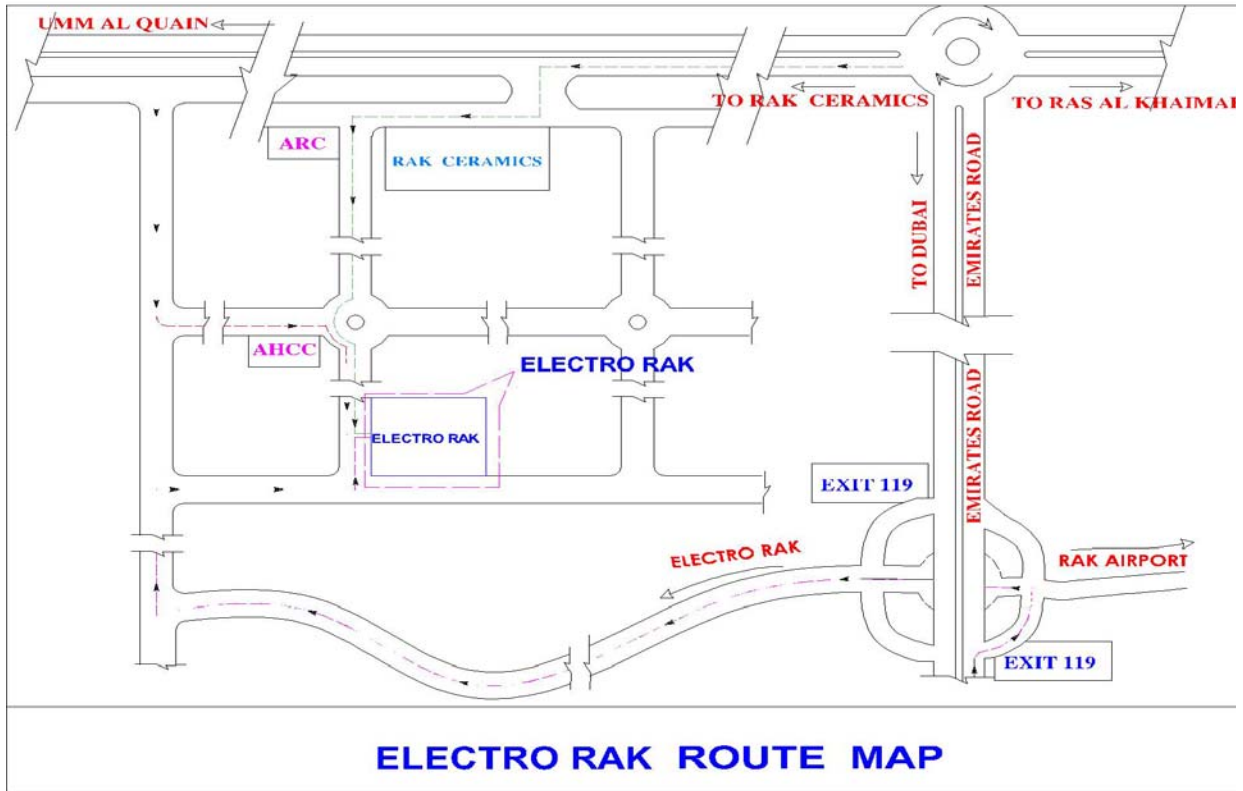
Description: Mina Al Fajer Infrastructure Development

Client: Mina Al Fajer Real Estate

Consultant: Erga Progress, Dubai

Project Duration: 2009-2010

## Route Map



## Head Office

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